

What does 'Custom Made' mean?

It is an item which is specially made for a customer to his specification by an expert person or company. In the musical instrument business, such an item is almost non-existent.

At Award-Session, we are frequently asked questions like: Can you fit an FX Loop? Can you make me a BluesBaby without the distortion? Can you make a BluesBaby without reverb... and so on.

Unfortunately, the answer is no. And here's why...

In order for the amp to meet the price that we sell them for, we have to order all the major components in 100s or 1000s at a time, depending on what it is. For our suppliers, making lots of the same component enables them to sell them to us at a much lower price. So, having just one front panel made would be incredibly expensive... to be frank, we cannot even ask them to make only one!

This is the same for the transformers, metal chassis, cabinet, PCBs etc.

We could, in theory, leave the reverb out, but that would leave an empty visible hole on the front panel where the reverb depth control should be! Not acceptable really. Our advice is to have the standard model with reverb, but keep the reverb turned off! Same for the distortion facility.

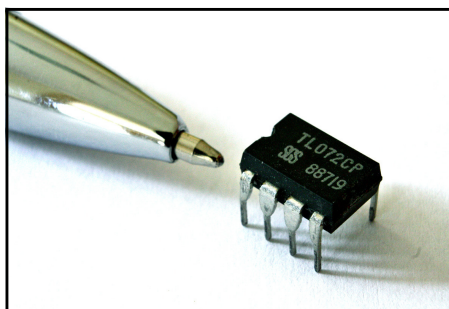
Because of these restrictions, we have to say we are not able to make 'Custom Made' amplifiers. Sorry!

But it's not all bad! There are some things we can offer our customers on an individual basis. Customers can choose alternative cabinets coverings and finishes, knob colours, speakers and power light colours. However, that's all we can offer... at the moment.

Thank you for your interest in Award-Session products and... Have fun!

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