

## Musical Instruments

# FARFISA GO ONE STEP FURTHER

**FARFISA are using the BMF as a springboard for several new products for keyboard players and guitarists.**

There will be their new method of digital sound generation the SWT—Sampled Wave Technology. With this method recordings are made of the best instruments available and the recordings are then analysed digitally and the sound waves sampled to form voices for the

range of TK keyboards.

Subsequently with the TK range of SWT keyboards you can play a Steinway piano, a harpsichord, a pipe organ, and some famous brass and strings. The TK 90 and 100 have an additional synthesiser section to allow the player to make his own sounds.

Another introduction is the Digigram musical composer, the MC5 which as well as allowing real time or step recording of more than 11,000 notes on 12

tracks with mixing, changing, delay and transposition—it can print the score.

This allows you to compose an original piece on a MIDI linked keyboard, edit it on the Digigram MC5 and print out the composition on an in-line printer giving melody line, accompaniment and bass lines.

A new top of the line spinet organ is to be launched, the TS900, it features an easier to understand set of controls with the home organ player in mind. Also they have a new value-for-money range of guitars for beginners.

Farfisa feature these, and more on stand N44 on the ground floor at Olympia 2.

# STRING DRIVEN THINGS

**JAMES HOWE Industries Ltd., who produce Rotosound and Superwound strings and accessories, will be new products and presentation at the BMF.**

Both Rotosound 'Jumbo King' and Superwound 'Selectra' guitar strings have been updated with new packaging to emphasise them on the shelves.

They will also be featuring the new 'Hybrid Rock Bass Sets', which are namely 'Swingmaster and Rockmaster' in a .040-.060-.080-.100 gauging, and have already been well received worldwide. With the introduction of the 'Bass Six Box', these new sets plus the popular range of bass guitar strings have the benefit of a better point of sale presentation.

For tremelo guitarists they will have an original method of strengthening plain strings to show them. The makers claim these new reinforced strings are stronger than any of their predecessors—and have been put to the test by several top guitarists.

Research and collaboration has led them to market a deluxe 'Guitar Polish' which contains no silicon and is ideal for synthetic surfaces. Also a new style of 'Plec' will be shown, with a rough matt finish to ensure a good grip while playing.

To reflect the Best of British image their stand will feature specially designed graphics and a visual parade of top groups and artists including U2, Level 42, John Entwistle, Queen, Van Halen, and Nik Kershaw.

# SESSION OUT TO LAUNCH

**SESSION are to launch more changes to their product range at the BMF including two new Duettes, expansion of the Rockette and Sessionette range and a new "fair play to musicians" marketing policy called RTG—Ready To Go.**

Three new Rockettes will be launched. Rockettes are basic 'starter' amps in the low power 15 watt class, but with big differences in the 'facilities' department and will prove extremely popular. All have at least one footswitchable function and are supplied complete with footswitch and a moulded safety mains plug.

The most popular facilities of the Rockette 30 and 20 have been combined with completely new design features to produce a new name in combos, Duette. Duette Single Ten is a channel switching overdrive/clean format 30 watt combo with reverb, into a ten inch speaker. The more powerful 60 watt Duette Single Twelve has similar facilities with the added advantage of independent EQ on both overdrive and rhythm channels. A fuller sound is realised from the 12 inch speaker.

All Duettes feature 'SIM-PLAY', the Session innovation allowing independent clean and overdrive playing for two



● Sessionette Double 12

guitarists. And both are complete with appropriate accessories.

The established Session 75 remains as one of the UK's best selling combos and is joined by a new 'Single Twelve' and 'Double Twelve', with 75 and 100 watts output respectively.

These professionals combos are loaded with lots of facilities: two overdrive channels having independent EQ and FX loops, channel mix and additional boost, a dedicated FS3 footswitch with a 9v outlet power

your effects pedals.

Dealers consistently plead with manufacturers to supply amps complete with all accessories to the basic operation. Often you buy what appears to be a bargain only to find that you're obliged to pay extra for the footswitch.

Session's RTG policy means that from the BMF 1987, amps leaving the factory will be supplied with these essentials, and all footswitches will incorporate LED status indicators where possible.



Above: British Music Fair 1984

Below: British Music Fair 1987

